

**For new users of Axure RP Pro who want to create interactive prototypes, "Axure Essentials" is a 1-day seminar that shows delegates how to build wireframes and generate HTML prototypes. Unlike training from software vendors, this workshop shows delegates real-life examples of how Axure RP Pro is used in practice.**

#### **Duration**

This is a one-day workshop.

#### **Overview**

Axure RP Pro is an industry leading tool for rapidly prototyping the web, desktop and mobile software applications, and its use is growing exponentially amongst the User experience Design (UXD) community. This training is designed for those who have little or no knowledge of Axure RP Pro who want to take their first steps in creating prototypes (wireframes).

#### **Who is the course for?**

This course is for you if you are part of a user experience design team that wants to gain expertise in rapid prototyping. It is a hands-on course and is most effective for delegates who have day-to-day responsibility for creating prototypes. Typical job titles include: User Experience Designers, Information Architects, Interaction Designers, Usability Engineers, Graphic/visual Designers, Interface Developers, Content Writers and Business Analysts.

#### **How will I benefit?**

After attending this course, you will be able to:

Critically appraise common approaches to prototyping within a User Centred Design (UCD) context.

Critically appraise common prototyping tools and associated techniques.

Produce straightforward Axure RP Pro prototypes (wireframes).

Produce interactive HTML prototypes suitable for usability testing.

Generate concise prototype specifications in Microsoft Word.

### What will I learn?

Introduction to User Centred Design (UCD) and prototyping tools and techniques

Prototyping in the context of User Centred Design (UCD)

Approaches to prototyping

Axure RP Pro vs other prototyping software products

Examples of real Axure RP Pro projects

#### Understanding the Axure RP Pro interface

The Axure RP Pro workspace

Axure RP Pro core functions

#### Building prototypes (wireframes)

Using standard widgets to build prototypes (wireframes)

Adding and customising annotations

Using design masters

#### Adding interactivity

Interactions and basic conditional logic

#### Generating specifications and prototypes

Building flow diagrams

Generating Microsoft word specifications

Generating HTML prototypes

#### Summary and Wrap-Up

Brief review of the key topics

Final opportunity for questions

### What is the workshop format?

A fast-moving, interactive, but structured training session covering the topics outlined in the programme. This workshop is designed to appeal to different learning styles, with an emphasis on active participation. The workshop includes many practical exercises that allow you to practice what you have learned straight away. You will be encouraged to ask questions and to contribute to the workshop.

### Who are the workshop leaders?

Ritch Macefield has 24 years experience in the IT industry and a blue chip background. Working for Data General Corporation, he was promoted to be the UK's youngest ever Senior Consultant. He has 12 years experience as a UXD professional working for e.g., Electronic Data Systems (EDS), British Gas and Vodafone. Ritch is also a published author on usability in referred journals/books and was part of the editorial team for the "Encyclopedia of human computer interaction" (2007). His international experience spans 15 countries. Ritch is a qualified technology teacher (Cert. Ed), a European Union (EU) approved "IT trainer-trainer" and has spent 16 years as a part-time Senior University Lecturer (Associate Professor). Ritch has also published numerous papers on IT education and advanced communications skills in referred journals/books, as well as co-authoring 3 books on IT and education.

Alan Trow-Poole has 26 years experience in the IT industry and a blue chip background. Working for Digital Equipment Corporation (DEC), he was promoted to the rank of Senior Consultant. He has 15 years experience as a UXD professional working for e.g., PeopleSoft, nPower and Bank of America. His international experience covers the UK, France, Italy, Germany, and the USA. Alan has been a guest lecturer on Design for the WWW at the University of California. He earned the "President's Award for Excellence" for his training contribution on the launch of Manman/X at ASK computers. Alan also contributed to "HTML publishing on the internet" (2nd Ed.) — an international best seller.

### What do delegates say about this seminar?

"As a previous Macromedia/Adobe user of several years, I find Axure much easier to use than Visio!"

"I'm finding Axure to be increasingly useful in my work and the course has helped me to get more out of the tool. Ritch and Alan ran an enjoyable session, and their experience as usability professionals gave an extra dimension to what I was learning."

"Context to user centred designed process was extremely helpful, it was nice to get an overview of these considerations as they were starting to fall out of my brain. I particularly appreciated the helpful information about shortcuts in Axure, the timesaving tips that I would not be able to find elsewhere, similarly knowing that there are open source widgets out on the web that I can go and download will also save me a lot of time reinventing the wheel."

### How do I book?

- Call 020 7917 9535
- E-mail [helpdesk@userfocus.co.uk](mailto:helpdesk@userfocus.co.uk)